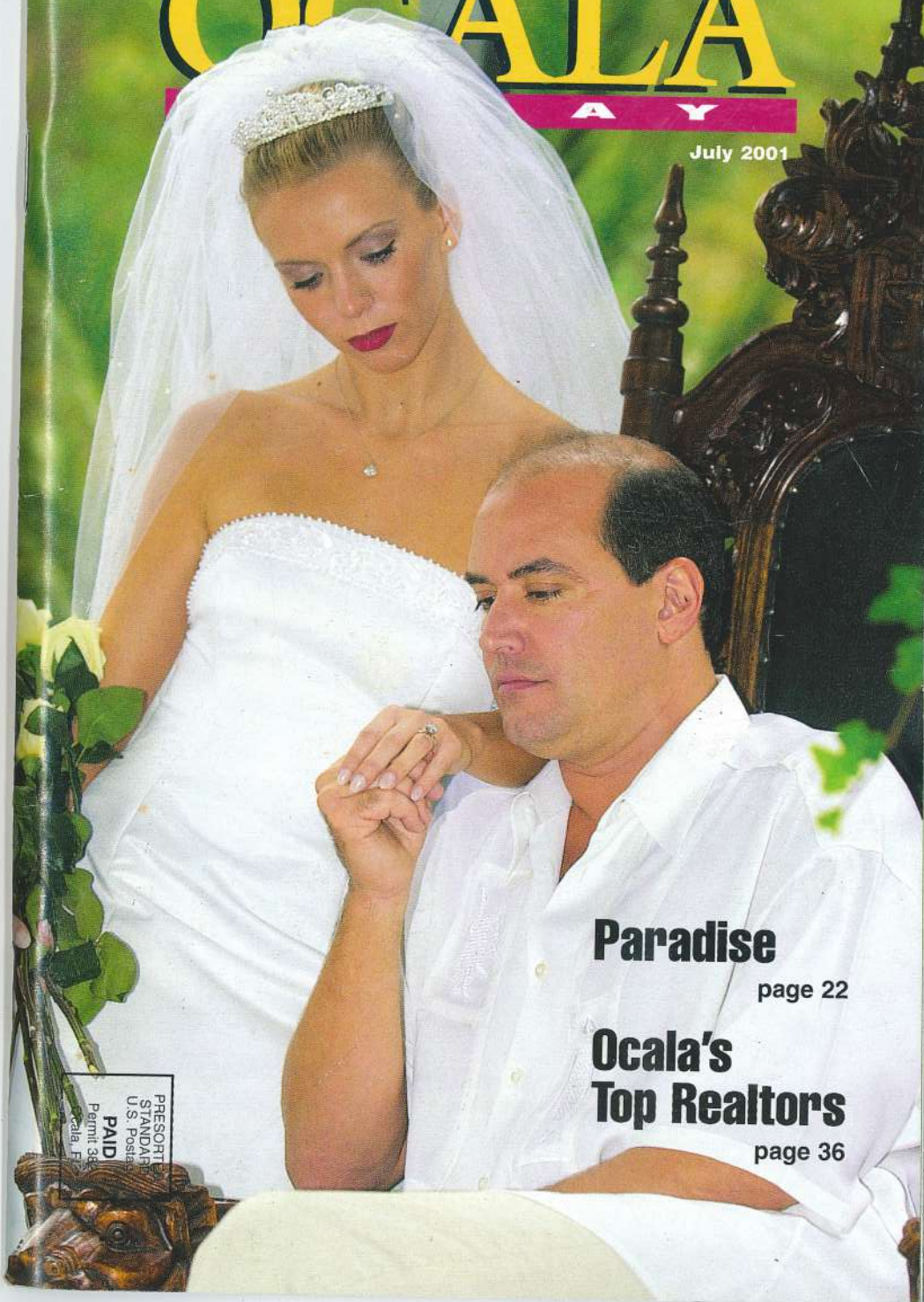


Ocala's City Magazine: About Town, Fun, Open House

OCALA

July 2001



Paradise

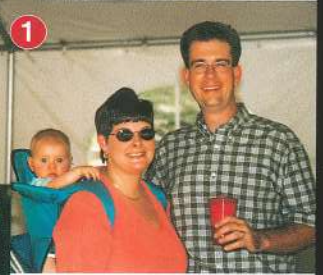
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**Ocala's
Top Realtors**

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Party at Rockin' 1



1. Steve's "faithful assistant" Michael Miller with his wife Lisa and youngest daughter Lily.
2. John Dohm, trustee of Democratic Party of Florida, and Georgina Christophersen.
3. Steve Zadrick and his beautiful wife "Miminko" Karin.
4. Little Big Mountain with his daughter.
5. Michael Thomas, founder of OneTravel.com, with his wife Gail and his two children Mollie and Max.
6. Steve with Tundra, his Siberian Tiger.
7. Ric Roth, President Igt Services Corp., and his wife Toni.
8. Steve's parents Al and Mary Zadrick.




ABOUT TOWN

They enjoy the big cats and provide a comfortable home for them. "A USDA inspector once called it the Hilton for exotic cats," he jokes. Steve and Karin also have the more traditional dogs, horses and cows. Steve said, "I've always been a cowboy at heart."

Steve travels for his business quite a lot, but is back at home at any given time. He lines up all his meetings within one or two days when traveling so he can finish up and return home as quickly as possible. Karin frequently travels with Steve where she enjoys the museums, galleries and restaurants.

"It balances out," he says. "I'll visit New York or San Francisco or any of our other offices and line up eight or nine meetings in a two-day period, sometimes one every hour. I do what I need to do efficiently so we can spend more time back at the ranch."

 A successful businessman and tenacious negotiator, Steve has spent his life exchanging media for real estate, travel, private equity and various other goods and services. "I've always been in the biz'," he explains. "I've been in it as long as some of the oldest guys in the business, since 1976."

With experience in television and live stage production and supermodel management and promotion, Steve has worked with big names and companies in a variety of roles, winning awards and recognition. He has produced shows for Las Vegas, Atlantic City, Lake Tahoe and a 40 city international tour and was named executive producer of the year for his work in TV and live stage. His travels have been part of his work experience as well, having produced foreign movies and specials, a CBS primetime Disney TV special and many travel shows.

Working with personalities also has its difficulties, and two years ago Steve turned to the more impersonal and logi-

cal side of business, creating a model program of trading media for cash and equity. The first year was slow while setting up the business and because of the initial impact of the slowdown in the technology market, but this year has been extremely successful in the first six months alone with over \$50 million of business in the works. Steve's business is not limited to tech companies or struggling companies but also smart companies that include established Brick and Mortar blue chip brands, both public and private.

His enthusiasm for his business is matched only by his enthusiasm for his wife, who recently graduated with a Master's degree in the Arts, specializing in conceptual art and photography, from the university she attended in Brno. "She's really great," he says referring to her work. "She has done some wonderful things."

For Karin, art and photography are natural talents. Her father is an artist and her mother a teacher. She enjoys the artistic side and is currently deciding what direction she will take with her career.

"I have a lot of ideas, but I haven't decided yet," Karin says with a smile. A curvaceous blonde, Karin had modeled a bit in Europe but prefers to be on the other side of the camera or canvas. In another month her work will be featured in an exhibition in Prague.

While she decides on the direction she will go with her artwork, Karin is also busy planning the new home she and Steve are building at their ranch. The new house will have 14,000 square feet and will be designed by Marc Michaels of Palm Beach and built by Armstrong Homes of Ocala. Both Karin and Steve look forward to the project.

While it was difficult at first to adjust to an entirely new culture, Karin has found peace and happiness with the man she loves in this beautiful land. ♦