

# Magic's Dream Team

## **STEVE ZADRICK – Executive Producer and CEO of Worldwide Magic –**

As head of Magic's Dream Team, Steve has contacted and contracted a group of magic, TV and tour professionals who are the finest in the business today. Steve is responsible for organizing the development investment for Worldwide Magic and has taken Melinda's personal earnings and savings to its highest level in her entire career. Since becoming involved with WWM, Steve has increased company earnings, show attendance figures and company assets. As Executive Producer, Steve recently completed the upcoming *Melinda First Lady of Magic* PrimeTime Foreign television special in association with Berlusconi's Channel 5, Italy's foremost television network. The special, Melinda's first, is scheduled to air in the Fall of 1995. Steve's past triumphs include an unprecedented \$10 million dollar plus, multi-year Media-for-Real Estate Asset Recovery deal with Citibank World Headquarters and the Interpublic Group of Companies through his company Media Corp.; the launching and development of his ex-wife's career, Supermodel Shana Zadrick (Guess Jeans, Calvin Klein Escape, Pantene); and, ten years ago as Senior Vice President, the creation of a new media trade division for Southern Playbill Publishing (publishers of Theater and City magazines since the late 1800's). In addition, Steve maintains a television production and marketing company, Z-TV Entertainment, which specializes in the new TV trend of television station revenue share programming.

**PREMIER ARTISTS SERVICES – Tour Management & Booking –** Formed in 1978 with Liza Minnelli as its first client, Premier Artists Services original concept was, and still is, to be a personal service management company that provides any and all necessary services to help a client further his or her career. Premier Artists' latest client, *Melinda First Lady of Magic*, joins a roster which is small but elite: *Frank Sinatra, Julio Iglesias, Steve Lawrence & Eydie Gorme, Don Rickles* and *The Great Radio City Music Hall Spectacular*. In it's 26 years, PAS has also represented such luminaries as *Ben Vereen, Paul Anka, Charles Aznavour*, and the late *Sammy Davis, Jr.* As a personal service management company, PAS manages every aspect of performing, including the booking of dates, followed by overseeing the promotion and advertising campaigns, publicity, production and staging, travel and hotel coordination, right up to and including the box office settlement. PAS is integrally involved with negotiating its Artist's performing and recording contracts. Excelling in the creative packaging of their clients, PAS has produced Tours such as The Together Again Tour with *Frank Sinatra, Dean Martin* and *Sammy Davis, Jr.*, The Ultimate Event with *Frank Sinatra, Liza Minnelli* and *Sammy Davis, Jr.*, and The Diamond Jubilee Tour with *Frank Sinatra, Steve Lawrence & Eydie Gorme*, all of which broke box office records internationally. PAS' was recently acquired by Alliance Entertainment Corporation, whose interests are in the sale and distribution of pre-recorded music and music and entertainment related products. A focus of Alliance is the acquisition and exploitation of proprietary rights with respect to recorded music, video, television, CD-ROM, and book publishing. PAS' standards of excellence, as well as its multi-faceted approach to each artist's career, make it a one-of-a-kind organization in the field of Artist Representation.

**ELGAS & ELGAS – Illusion Design & Construction –** Before joining Melinda's team as in-house illusion builders, this father and son team, representing 5th and 6th generation magicians, toured North America for 42 years with their own illusion show. In the past they have designed and built illusions for wizards on many continents, and recently designed and built the displays in Las Vegas' *Movie and Magic Hall of Fame*.

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**ALAN CARTER** – TV Director & Editor – An Emmy award winner for *David Copperfield – 15 Years of Magic* (Best Editing, Multi-camera Special, 1994), Alan was the 1993 winner for Best Editing in a music video at the Houston Film Festival (*Go West "What You Won't Do"*) and was an MVPA nominee for Best Editing in a Music Video (Genesis "I Can't Dance", 1993; and Phil Collins "Another Day in Paradise", 1991). As a Director, Alan Carter most recently cast his abilities to *Melinda First Lady of Magic's* upcoming Italian television Special, to be aired in the Fall of 1995. Alan has also directed *The 1994 Clio Awards*, *Al Jarreau – Tenderness*, and the *Best of Comedy Live*. His music video credits include working with such performers as Michael Bolton; Crosby, Stills and Nash; and Dianne Reeves.

**ANDRÉ KOLE** – Magic Effects & Illusions – America's foremost inventor of magical effects, André Kole has mystified hundreds of millions in the last 20 years with elaborate and baffling full-stage productions of illusion. In the magical profession, André is considered one of the three leading inventors of magical illusions. In one year alone he created more than 1,000 magical effects and ideas. Since that time he has created thousands more and is quite possibly the most prolific of all illusion and effect creators. The best known magicians in the world today (David Copperfield, *Spellbound*, Tim Kole, Siegfried & Roy, Melinda) have featured various illusions created by André Kole and seek his advice and direction when undertaking new illusion development.

**BOB SCHULTZ** – Lighting Designer – Utilizing his lighting wizardry, Bob has worked as Lighting Director and Designer for *Siegfried & Roy's Mirage Hotel Show* in Las Vegas and *Siegfried & Roy's 1994 ABC Primetime Special*. Serving as Lighting Director for the IceCapades Tour for 10 years, Bob was the first to initiate moving lights into IceCapades productions, adding immeasurably to the ice show genre. Recently Bob designed the lighting for *Melinda First Lady of Magic's* upcoming Primetime Italian television Special (to be aired in the Fall of 1995), and was Lighting Designer for the *Magic of Las Vegas*, four one-hour foreign television specials featuring Las Vegas Entertainment and Magic. He has worked worldwide, setting lights in every kind of venue, from intimate clubs to huge arenas, and has continued his association with Siegfried & Roy, working on their various commercial promotions.

**DON WAYNE** – Magic Creations – Don Wayne has devoted a lifetime to the craft of creating magic and illusion and was recently recognized for his outstanding creative input on a David Copperfield Television Special when he received an Emmy nomination. He has spent the last 20 years devising innovative illusions. His unique abilities as both inventor and technical consultant led to a close association with the likes of Disney, Universal, and David Copperfield. Don Wayne has been the chief magic consultant on all of Copperfield's material which is developed for the illusionist's five hundred live shows each year as well as his fifteen annual network television specials. Don has created ideas as diverse as a singer singing a duet with his own animated shadow or as outrageous as vanishing a jet airplane.

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## **GARY OUELLET – TV & Stage Producer, Director & Writer of Magic Specials**

Gary has to his credit *The World's Greatest Magic* (Producer, NBC 1994 & 1995) and *Houdini: Unlocking the Mysteries* (Producer, NBC 1995). Gary is an ex-Copperfield executive and was a Consultant for David Copperfield on his television specials *The Magic of David Copperfield XIV – Flying, Live the Dream* (1992), *The Magic of David Copperfield XIV – Fires of Passion* (1993) and *David Copperfield: 15 years of Magic* (1994), all for CBS prime-time. He is an accomplished author as well as a developer of illusions and has been a member of the Bar of the Province of Quebec since 1968.

**BRUCE RYAN & ASSOCIATES – Set Design & Art Direction** – Bruce Ryan has earned Emmy nominations as a television Art Director for *American Bandstand* and for the *ABC Weekend Specials*. He has won four CableAces out of five nominations (the Award for Cable Excellence) and has designed sets for *The World's Greatest Magic* (1994), *MTV Awards*, *VH1* and *HBO Comedy Specials*. An accomplished Art Director, Bruce Ryan has directed projects with all of the major networks, many of the top names in cable broadcasting and various syndicated works.

**JOAN SPINA – Choreographer and Artistic Consultant** – Joanie was involved in *The Magic of David Copperfield* for ten annual CBS TV Specials, (1986 – 1995) as well as performing the role of Co-Director and Choreographer of Stage Production for eight years on *The Magic of David Copperfield*. Most recently she has choreographed dance numbers for *Dreams, An Evening of Wonders* starring Melinda First Lady of Magic. Joanie has worked on such projects as the *Radio City Music Hall Easter Show* as Director of Princess Tenko's show segment and was a Principal Dancer for the *Festival at Ford's Theater* (for President Bush) which aired on CBS.

**PHIL LOBEL – Public Relations & Promotion** – Phil has represented such performers as David Copperfield, Brad Pitt and George Michael and is the founder of Lobeline Communications, a Los Angeles based Public Relations and Management firm. His extensive background of promotions and public relations began at the University of Colorado as the Director of the CU Program Council. During that time he was responsible for bringing such entertainers as The Rolling Stones, Eagles, Beach Boys and Fleetwood Mac to the campus. Since that time Phil has represented a multitude of corporations and movie and music stars and is known for his expertise in the field of Public Relations.

**GEORGE & GOLDBERG DESIGN ASSOCIATES – Set Fabrication** – A firm entrusted with providing service in design and fabrication for the entertainment and corporate industry nationwide, past George and Goldberg clients include *Barbra Streisand, Kenny G, Dwight Yoakam, Tom Petty and the Heartbreakers, Bette Midler, Michael Bolton, Barry Manilow, Yanni, Don Henley, Sony, Toyota, the Billboard Music Awards* and *Nickelodeon*. G&G provides consulting and coordination requirements for special events and stage productions and are experienced in conceptual designs, custom fabrication, models and sketches, backdrops, softgoods, lighting design, staging and storage. Employing a staff of highly experienced craftsmen (carpenters, electricians, scenic painters, seamstresses, welders, draftsmen, graphic artists and model makers), G&G places great emphasis on efficiency in labor with regard to assembly and dismantling of their final products. G&G is capable of creations for world concert tours, showrooms, permanent displays, special events, music videos and trade shows.

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**FORTÉ MANAGEMENT – Career and Business Management** – Located in New York City, the business, media and fashion capital of the world, Forté Management offers a complete program of career and business management for professionals and their affiliated companies in the sports, entertainment and fashion industry. Through Forté's assistance and strategic guidance, athletes, entertainers, models and photographers are allowed to enjoy the rewards of financial independence. With branch offices in Colorado Springs, Colorado and Orlando, Florida, Forté has taken a path of steady and controlled growth. Through their conservative approach, Forté Management is well known as a successful boutique firm representing a core of the brightest stars in fashion, sports and entertainment. Forté Management's success is due to the work ethic and experience of its team of principals: Christopher Teas, Jennifer Teas, Jeffrey Siegel and Scott Siegel. Christopher Teas brings with him three generations of financial planning and investment experience. Jennifer Teas, in conjunction with the CPA's in the accounting department, manages the reconciliation of all Forté client accounts. Jeffrey Siegel is an attorney with nine years experience structuring business opportunities and negotiating and drafting business-related and talent agreements. Scott Siegel specializes in the development, marketing and promotion of athletes, tournaments and other key events and is also responsible for the contract negotiations of Forté sports clients. Together, the Forté Management team and their talented staff have saved, located, invested and structured finances and agreements worth millions of dollars for their clients.

**DAVID MENDOZA/ MAGI CRAFT – Illusion & Set Design & Construction** – David Mendoza is known to be one of the world's finest illusion builders and has designed and built over 50 illusions and mega-illusions for David Copperfield's television specials, tours and casino shows. Formed in 1982 by David Mendoza, MagiCraft Design & Fabrication Group is a design and custom job shop engaged in the creation of specialized equipment used primarily for the entertainment industry. Typical projects include stage illusions for world famous magicians, effects and machinery for theatrical productions, and special lifts, cranes and vehicles for concert performers who wish to add something spectacular to their show. David Mendoza began his career in the illusion design and construction business with Doug Henning. Past and current MagiCraft clients include Michael Jackson (*Dangerous* Tour 1992), Siegfried & Roy (Mirage Hotel), David Copperfield (World Tours 1985 - 1995), Paul McCartney (World Tour 1993), Tina Turner (*What's Love* Tour 1993), the MGM Grand Hotel's *EFX!* Show, Reba McEntire (Tour 1994-1995);, Madonna (*Girlie Show* Tour 1993), and Cirque du Soleil *Mystere*. MagiCraft takes a client's ideas through a three part process of brainstorming sessions and the creation of storyboards and models; the development of a finished design including structural and mechanical engineering, material and hardware review, and computer aided design; and the fabrication of the design into complete and working equipment through in-house facilities which include MIG and TIG welding, precision machining, woodworking, mechanical, electrical and hydraulic systems assembly.