



December 2004 — WHO'S WHO IN HOMEBUILDING | "2004 WAS THE YEAR OF...?"

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**Welcome to the 2004 Builder and  
Developer magazine  
"Who's Who in the Building Industry."**

**This year, the list includes 111 of the top homebuilding executives in the West. In addition to their background information, we asked these homebuilding luminaries to complete the statement "2004 was the year of...?"**

**Zadrick, Stephen**

**CEO**

**CenterPoint LLC**

A real estate investment company providing developers with investment capital, marketing and pre-sales in one turnkey program, CenterPoint's Project Driven Financing program assists developers in the areas of Early Stage/Mezzanine, Partial Construction Financing and Late Stage financing in a unique and creative manner. Zadrick is an alternate finance expert who has been active in the real estate and corporate barter business since 1976. "2004 was the year of the condo high rise craze. Residential towers across North America are being sold out in preconstruction phases. Homebuyers appear to have an insatiable appetite for this product and with the changing national demographic it seems like there is no end in sight."